



2nd Annual Western Regional CLE Program on Class Actions and Mass Torts

Friday, June 19, 2015

301 Battery Street, Third Floor San Francisco, California 94111

Co-sponsored by:

Organized by the ABA Section of Litigation's Class Actions and Derivative Suits Committee, Mass Torts Litigation Committee, and Securities Litigation Committee







2nd Annual Western Regional CLE Program on **Class Actions and Mass Torts**

Friday, June 19, 2015
The Bar Association of San Francisco 301 Battery Street, Third Floor San Francisco, California 94111

11:30 am	Check-in begins	
12:00 – 1:00 pm	Lunch Sponsored by Epiq Systems Program I: "Class Action Ethics – Adapting the Rules of Professional Conduct in a Class Action Setting"	
1:00 – 2:00 pm		
Panel:	Judge Susan Illston, U.S. District Court for the Northern District of California	
	Professor Debra Bassett, Southwestern Law School	
	Robert Retana, Pearson Simon Warshaw, San Francisco	
Moderator:	Associate Dean Joshua Davis, University of San Francisco Law School	
Panel Summary:	Ethics issues can be particularly tricky in the context of class actions, where both counsel and named plaintiffs serve in a representative capacity. This esteemed panel of judges, academics, and practitioners will address ways in which courts adapt the ethical rules to the class action context.	
2:00 – 3:00 pm	Program II – "Expert Testimony at Class Certification a Year after <i>Halliburton</i> "	



Panel: Judge Beth Labson Freeman, U.S. District Court, Northern District

of California

Sumon C. Mazumdar, Ph.D., Navigant Economics Jonathan Shapiro, Mintz Levin, San Francisco

Moderator: James K. Goldfarb, Murphy & McGonigle, PC, New York

Panel Summary: The Supreme Court's highly anticipated *Halliburton II* opinion

preserved *Basic's* rebuttable presumption of reliance, but empowered defendants to rebut the presumption at the class certification stage by showing the absence of price impact. A year on, this panel of securities litigators and financial economists will debate how the lower courts have applied *Halliburton II*, the impact of economic analysis and event studies at the class certification stage, and whether *Halliburton* has transformed securities class

action litigation.

3:00 – 3:15 pm	Break
3:15 – 4:15 pm	Program III: "Weigh in Early. A Town Hall Meeting with the Rule 23 Subcommittee of the Advisory Committee on Civil Rules"

Panel: Hon. Robert M. Dow, Jr., U.S. District Court for the Northern District

of Illinois

Professor Richard Marcus, UC Hastings College of Law

Elizabeth Cabraser, Lieff Cabraser Heimann & Bernstein, LLP

Moderator: Andrew McGuinness, Ann Arbor

Panel Summary: Mindful that the Advisory Committee on Civil Rules is considering

changes to Rule 23, members of the Advisory Committee's Rule 23 Subcommittee – the group tasked with recommending to the Advisory Committee changes to Rule 23 – will join us to describe the scope of their group's charge. Then, even better, they will open

the floor to *us*, so we may weigh in on *our* Rule 23 concerns, compliments, and criticisms. They will then consider our remarks – since we're the people who know class actions – as they formulate their recommendations to the Advisory Committee. Talk about an

opportunity to make a difference!

4:15 – 5:15 pm

Program IV: "All Natural, Ingredient Labeling and
Health Claims, Oh My—Recent Developments in
California Food Labeling Class Actions"



Panel: Cathy Yanni, JAMS, San Francisco

Moderator: Kevin Underhill, Shook, Hardy & Bacon L.L.P., San Francisco

Panel Summary: Food labeling class actions are one of the hottest litigation trends. But courts have been inconsistent in their evaluation of this menu

offering, particularly with respect to federal preemption, FDA deference, health claim substantiation, ascertainability of class members, class certification, and merits issues. Come listen to experts in the field discuss hot topics in California food class actions

and advertising litigation.

5:15 – 5:20 pm	Concluding Remarks
5:30 – 7:00 pm	Reception Sponsored by Heffler Claims Group



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GENERAL INFORMATION

Registration:

Visit http://www.americanbar.org/groups/litigation/events_cle.html to register online or return the Registration Form on the following page with your payment (checks only) to:

Keisha Billups American Bar Association 321 N. Clark St Chicago, IL 60610

Requests for refunds must be made in writing and received no later than June 17, 2014, in the ABA Section of Litigation office. Please email your request to Keisha Billups, at Keisha.Billups@americanbar.org. There will be a \$10 administrative fee deducted from the refund. Cancellations received after June 16th will not be refunded; however, the Section will gladly accept substitutions for those unable to attend.

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A limited amou	nt of scholarships are available for thi Keisha Billups at (s program. For more information, please contact: (312) 988-5662
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For additional information about the program, please contact Keisha Billups at 312-988-5662.